







WORKSHOP ON

DESIGN **THINKING**



Mr.Gourav Aggarwal

Head Of Academics & Ecosystem Strategy, **ThinkStartup**

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VENUE: PIET-DS SEMINAR HALL, PARUL UNIVERSITY







Report on

Design Thinking Workshop – Solve for Tomorrow Challenge 2025

ACTIVITY TYPE	Design Thinking Workshop – Solve for Tomorrow Challenge 2025		
DATE & TIME	19/06/2025	Duration	1 Day
SEMESTER	All	No. of participants	74
EXPERT NAME WITH DESIGNATION	Mr. Gourav Aggarwal, Head of Academics & Ecosystem Strategy, Think Startup		

Introduction

Parul University, through its Parul Innovation & Entrepreneurship Research Centre (PIERC), conducted a hands-on workshop on Design Thinking as part of the Samsung Solve for Tomorrow Challenge 2025. The workshop was organized in collaboration with IIT Delhi–FITT, ThinkStartup, and Samsung India, with active support from Institution's Innovation Council (IIC) and SSIP. The session focused on helping students and faculty understand the process of innovation through a human-centred approach and equipping them with the right tools to develop problem-solving ideas with real-world impact.

Objective

- To introduce students and faculty to the **Design Thinking methodology** and its application in entrepreneurship and innovation.
- To provide structured guidance on preparing impactful entries for the Solve for Tomorrow Challenge 2025.
- To encourage hands-on practice of problem identification, ideation, prototyping, and testing.







Learning Outcomes

- Participants gained a clear understanding of the **five stages of Design**Thinking: Empathize, Define, Ideate, Prototype, and Test.
- Students learned how to **frame specific problem statements** using empathybased insights.
- Teams practiced **creative brainstorming techniques** to generate innovative ideas.
- Hands-on experience in developing **low-fidelity prototypes** and testing them through peer feedback.
- Improved readiness for preparing and submitting solutions for innovation challenges like **Solve for Tomorrow 2025**.

Program Details (Delivered by Mr. Gourav Aggarwal – ThinkStartup)

The workshop was conducted in an interactive, activity-based format:

1. Introduction to Design Thinking & Solve for Tomorrow

o Overview of human-centered innovation and the significance of the challenge.

2. Empathize Phase

o Understanding user needs through empathy maps and observation exercises.

3. Define Phase

 Narrowing broad challenges into clear problem statements using "How Might We" framing.

4. Ideation Sprint

 Generating multiple ideas through brainstorming and creative thinking exercises.

5. Prototyping

o Building simple, low-cost models to visualize ideas quickly.

6. Testing & Feedback







 Peer-to-peer review of prototypes with constructive feedback to refine solutions.

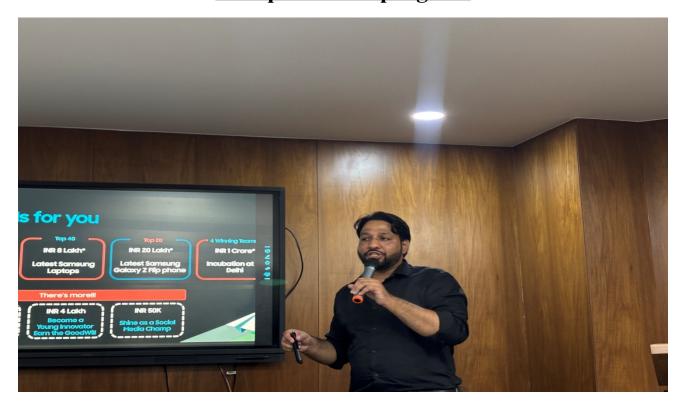
7. Submission Guidance

 Practical advice on preparing high-quality proposals for Solve for Tomorrow 2025, including tips on presentation, storytelling, and common mistakes to avoid.

Conclusion

The Design Thinking Workshop provided students and faculty with valuable exposure to innovation-driven problem solving and hands-on practice in the design thinking process. The session encouraged participants to identify real-world challenges, convert them into actionable problem statements, and create innovative solutions with social impact. Several teams developed initial prototypes and will continue to refine their ideas with mentorship support from PIERC and ThinkStartup, aiming for strong participation in the **Samsung Solve for Tomorrow Challenge 2025**.

Glimpses of the program























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