

WORKSHOP ON **DESIGN THINKING**



Mr. Gourav Aggarwal

Head Of Academics & Ecosystem Strategy,
ThinkStartup

19 JUNE
2025

11:00
AM Onwards

VENUE : PIET-DS SEMINAR HALL, PARUL UNIVERSITY

Report on

Design Thinking Workshop – Solve for Tomorrow Challenge 2025

ACTIVITY TYPE	Design Thinking Workshop – Solve for Tomorrow Challenge 2025		
DATE & TIME	19/06/2025	Duration	1 Day
SEMESTER	All	No. of participants	74
EXPERT NAME WITH DESIGNATION	Mr. Gourav Aggarwal, Head of Academics & Ecosystem Strategy, Think Startup		

Introduction

Parul University, through its Parul Innovation & Entrepreneurship Research Centre (PIERC), conducted a **hands-on workshop on Design Thinking** as part of the **Samsung Solve for Tomorrow Challenge 2025**. The workshop was organized in collaboration with IIT Delhi–FITT, ThinkStartup, and Samsung India, with active support from Institution's Innovation Council (IIC) and SSIP. The session focused on helping students and faculty understand the process of innovation through a **human-centred approach** and equipping them with the right tools to develop problem-solving ideas with real-world impact.

Objective

- To introduce students and faculty to the **Design Thinking methodology** and its application in entrepreneurship and innovation.
- To provide structured guidance on preparing impactful entries for the **Solve for Tomorrow Challenge 2025**.
- To encourage hands-on practice of problem identification, ideation, prototyping, and testing.

Learning Outcomes

- Participants gained a clear understanding of the **five stages of Design Thinking**: Empathize, Define, Ideate, Prototype, and Test.
 - Students learned how to **frame specific problem statements** using empathy-based insights.
 - Teams practiced **creative brainstorming techniques** to generate innovative ideas.
 - Hands-on experience in developing **low-fidelity prototypes** and testing them through peer feedback.
 - Improved readiness for preparing and submitting solutions for innovation challenges like **Solve for Tomorrow 2025**.
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Program Details (Delivered by Mr. Gourav Aggarwal – ThinkStartup)

The workshop was conducted in an interactive, activity-based format:

1. Introduction to Design Thinking & Solve for Tomorrow

- Overview of human-centered innovation and the significance of the challenge.

2. Empathize Phase

- Understanding user needs through empathy maps and observation exercises.

3. Define Phase

- Narrowing broad challenges into clear problem statements using “How Might We” framing.

4. Ideation Sprint

- Generating multiple ideas through brainstorming and creative thinking exercises.

5. Prototyping

- Building simple, low-cost models to visualize ideas quickly.

6. Testing & Feedback

- Peer-to-peer review of prototypes with constructive feedback to refine solutions.

7. Submission Guidance

- Practical advice on preparing high-quality proposals for **Solve for Tomorrow 2025**, including tips on presentation, storytelling, and common mistakes to avoid.

Conclusion

The Design Thinking Workshop provided students and faculty with valuable exposure to innovation-driven problem solving and hands-on practice in the design thinking process. The session encouraged participants to identify real-world challenges, convert them into actionable problem statements, and create innovative solutions with social impact. Several teams developed initial prototypes and will continue to refine their ideas with mentorship support from PIERC and ThinkStartup, aiming for strong participation in the **Samsung Solve for Tomorrow Challenge 2025**.

Glimpses of the program







Sl. No	Enrollment no	Name of the student	Signature
1	23UG020140	Khajja Ketan	K
2	23UG020092	Ram DHRUV	DRP
3	23UG020068	Shah DHARM	Shah
4	23UG020113	Panchal mit	(m)Panchal
5	23UG020026	Mihir chomawala	Mihir
6	23UG020034	Nitesh Chaudhari	Nitesh
7	23UG020016	Alok Jangid	Alb
8	23UG020043	Patel DHARUV	Devi
9	23UG020119	Purohit parash	Par
10	23UG020107	JADEJA DEVDATSINH	D
11	23UG020118	Sageetha Sameer	Sameer
12	23UG020071	Jenish Baldaniya	Jenish
13	23UG020105	Mahesh Bhochiya	Mahesh
14	23UG020103	Solanki Vishal Harisukhbhai	Vishal
15	23UG020066	Chirayu Patil	Chir
16	23UG020014	KUSH RAVAL	Kush
17	23UG020114	Gohil Dhruv	Dhruv
18	23UG020094	Dubey Prashant	Prashant
19	23UG020097	Koladiya Nikunj	Nikunj
20	23UG020033	Ichhano Kishan	Kishan
21	23UG020102	Pandey Dishant	Dishant
22	23UG020079	Keyur makwana	Keyur
(23)	23UG020098	Arpita Kadam	Arpita
24	23UG020099	Karan Rathod	Karan
25	23UG020120	Parman mahavirsinh	Parman
26	23UG020054	Makwana Yogesh	Yogesh
27	23UG020013	Teguray haradik	Haradik
28	23UG020063	Baman Manan	Manan
29	23UG020025	Khany Aryan	Aryan
30	23UG020037	Rushabh Prapapa	Rushabh
31	23UG020081	Rathod Aryan	Aryan
32	23UG020042	Parman Karan	Karan
33	23UG020060	Nemdevane Heli	Heli
34	23UG020090	Varava Bimal	Bimal
35	23UG020061	Laggad Arsal	Arsal
36	23UG020069	Twinkle sharma	Twinkle
37	23UG020047	Raghuvir Pareek	Pareek
38	23UG020076	Tink Sahil	Tink
39	23UG020121	Bhavin Chaudhari	Bhavin
40	23UG020050	Meet Devaliya	Meet
41	23UG020077	Kumbhar Pratik Rajubhai	Pratik
42	23UG020056	Mangoliya Sahil Karpeshbhai	Sahil
43	23UG020012	Bhometar Rutik	Rutik
44	23UG020023	Acharya Dhruv Sureshbhai	Dhruv
45	23UG020030	Gohil Jay B.	Jay

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5.	210202101005	Arpita Patidar	Ar
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7	210202101051	Mudra Patel	Mudra
8	210202101049	Maitree Patel	Maitree
9	210202101020	Rinky Kutariya	Rinky
10	210202101004	Komal Basiya	Ku Basiya
11	210202101001	Aaditya Memon	Aaditya
12	210202101093	Bhavika pawar.	Bhavika
13	210202101099	Nidhi Nayak	Nayak
14	210202101074	Purthiv Zerkhuniya	Purthiv
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21	210202101011	Deep. H. Chaudhary	Deep
22	210202101071	Yadav Vedprakash	Yadav
23	210202101079	Jha Suraj	Jha
24	210202101069	Patel Shivam	Patel
25	210202101003	Kuni Agrawal	Kuni
26	210202101068	Verma Ayush	Verma
27	210202101018	Kanzariya Apurv	Kanzariya
28	210202101014	Hetal I. Chaudhary	Hetal
29.	210202101059	Tinu R. Rathod	Tinu
30			